



*For Immediate Release*

## **Blue Shark Optics Canada Announces Fifth Team Member**

### ***Blue Shark Optics Canada Welcomes CPT Player of the Year Norman Overdijk to Team Canada***

[Barrie, Ontario – February 2, 2012] Blue Shark Optics Canada is proud to announce 2011 CPT Player of the Year Norman Overdijk as the newest member of Team Blue Shark Optics Canada.

Norm grew up in Northern Ontario and now resides in Cape Breton Nova Scotia. An adrenaline and action junkie, you can find Norm cruising on his Harley, scuba diving or skydiving when he is not raking in big pots on the felt. A true road warrior, Norm racked up several great finishes in 2011 including final tables in seven provinces on his way to Canadian Poker Tour Player of the Year. This honour has earned Norm the front cover of Canadian Poker Player magazine which you can read online at <http://www.canadianpokertour.tv/magazine/#/Vol%201%20-%20Issue%2011/0>

Continuing his poker road trips, norm is heading to Niagara Falls next week for the Fallsview Classic along with several other Blue Shark Optics team members.

Norm continually thanks his wife and kids for putting up with him being on the road so much and credits this support for helping him succeed. Although Norm has successful business interests outside of poker, he considers raising three wonderful children with his wife his greatest success outside of the game.

The Blue Shark Team (USA and Canada) is comprised of some “big-name” professionals such as Chris Moneymaker, Hoyt Corkins, Jonathan Little and Humberto Brenes as well as a select group of up and coming players who play poker because they love the game and are trying to make a name for themselves.

Players can contact Blue Shark Optics Canada via their Facebook page at [http://www.facebook.com/pages/Blue-Shark-Optics-Canada/155694801129140?sk=app\\_190322544333196](http://www.facebook.com/pages/Blue-Shark-Optics-Canada/155694801129140?sk=app_190322544333196). Selected players will be offered sponsorship deals based on these comments and further contact with Blue Shark Optics Canada.

Blue Shark Optics is the industry leader in poker eyewear. Their unique proprietary formula allows their glasses to be worn for extended poker sessions while remaining comfortable, combating eyestrain and hiding the eyes of the wearer. They are now the Official Eyewear of the World Series of Poker.

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